

Gagein

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## Gagein: The only business information network powered by content.

### What Does Gagein Do?

Gagein equips busy professionals with timely and insightful information from all over the Web to enable them to track competitors, collaborate with colleagues and connect with customers, prospects, partners and vendors to uncover new business opportunities.

Gagein fills a critical void in the market with its uncompromising business networking focus and differentiated content-driven approach. Unlike traditional social networks that only address individual needs, Gagein provides a networking platform full of individuals who are driven by business motivations -- whether that is increasing sales, gaining competitive advantage, collaborating internally, promoting the company or identifying partner opportunities.

### Who Uses Gagein?

Employees across the business -- whether SMB or large enterprise -- can benefit from Gagein's expansive capabilities. Gagein is an ideal tool for a variety of business professionals across the organization including C-level, marketing, sales, product management and more.

### Why Gagein?

As the amount of data available on the Internet expands rapidly with the explosion of social media sites and Internet-enabled mobile phones, it is increasingly difficult for employees to sort through the data to seek useful insights that can help drive top-line revenue and workspace productivity.

Traditionally, employees have relied on business media, company websites, search engines and business data services to stay updated and conduct daily business activities. The amount of time devoted to searching for the right information has grown so dramatically that they are left with little time to execute tasks that are critical to achieving business goals.

Gagein solves this problem by systematically and accurately delivering relevant and actionable updates to employees on a timely basis. Gagein gives them flexibility to configure agents for desired updates, saving valuable time for those who otherwise have to laboriously conduct research using company websites, social media sites and search engines. By collaborating with colleagues and sharing data and external connections, they can more effectively identify the right opportunities and take the right actions at the right time.

### Gagein Can Help:

**Increase Sales** - Gather the right information to identify the right people at target companies.

**Gather Competitive Intelligence** - Know when and what competitors are saying across multiple social and traditional channels to stay on top of competitive threats.

**Track Market Data** - Monitor partners, vendors and other companies in your ecosystem to monitor market trends and make strategic product development and R&D decisions.

**Market Your Company** - Promote your company and proactively update your network with company information and resources, making it easy for prospects to find you.

**Develop Alliances** - See what other companies are doing and identify opportunities for partnerships and mutual business relationships.

## How Does Gagein Work?

Gagein **aggregates information about a company** from numerous sources including the company websites, leading news outlets, social content sites like YouTube and Slideshare and more. Employees can configure agents, and keywords, to receive alerts on key events such as new product announcements, mergers & acquisitions, leadership changes and much more. Select from our existing 2+ million companies, or use Gagein to add companies you want to follow.

Gagein lets you **share, comment on and collaborate around content**. Use the available networking and social tools to connect and communicate with your external business network and collaborate securely with your colleagues.

Using Gagein you can promote your business and content by **sharing through Gagein, or via one-click syndication to other social properties like Twitter, Facebook and LinkedIn**. Upload your address book to Gagein, or send individual invites to members of your business network.

## Fast Facts:

**Founded:** November 9, 2009  
**Number of Employees:** 21  
**Website:** <http://www.gagein.com/>

### Offices:

2077 Gold St.  
 Alviso, CA 95002  
 888.942.4346

14th Floor, Building E3, Optical Valley  
 Software Park Wuhan, Hubei 430074, PRC  
 China  
 +86 27.87450825

## **GageIn Leadership Team:**

Dr. Luosheng Peng  
Founder, CEO and President

Dr. Luosheng Peng is a serial entrepreneur and currently serves as the CEO & President at GageIn. Prior to GageIn, Dr. Peng founded InnoPath in September 1999, a leader in mobile device management, and served as its CTO & President from September 1999 - March 2003, Chairman & CEO from April 2003-September 2005, and Chairman and CTO from October 2005 - June 2007. Under Dr. Peng's leadership, InnoPath made the world's first commercial launch of mobile device management at NTT DoCoMo, expanded its business dramatically in Asia Pacific and North America from 2001 to 2005, and doubled its revenues year-over-year for more than 5 consecutive years. InnoPath raised more than \$53M in venture capital and reached profitability in 2006.

Dr. Peng went to the Graduate School of Huazhong University of Science & Technology in 1982 before he was sent overseas by the Ministry of Education in China with full government-granted scholarship in 1983. He earned his PhD in Applied Artificial Intelligence from Kobe University in 1989 and received three Awards of Excellent Papers from the Japanese Government. Dr. Peng moved to Silicon Valley in 1995 when he worked on a joint project of neural computing between Mitsubishi Electric and Stanford University.

Jeff Xi, PhD  
Founder, CTO & Chief Architect

Dr. Jinhua (Jeff) Xi is a senior IT executive and serves as the CTO & Chief Architect at GageIn. He is responsible for the overall architecture, design and implementation of the GageIn platform. Jeff has over 15 years of proven track record in designing and developing large scale enterprise software, SOA applications, and web platforms. Prior to GageIn, Jeff was a Technical Executive and Architect at IBM Software Group. He was the architect of several products in the IBM WebSphere and Rational product families. In 2002, Jeff co-founded Olymtech Corp, a provider of SaaS platform and solutions for SMB companies. He served as CTO at Olymtech Corp. from 2002 through 2005. Jeff also worked as a researcher in Physics and Computational Science and published over 20 referred research papers in internationally renowned journals.

Dr. Xi received his Ph.D degree in Physics from Vanderbilt University. He also holds a Master's degree in Computer Sciences from Vanderbilt University and a Master's degree in Applied Physics from Tsinghua University.

Ryan Wu, PhD  
Founder, Director of R&D

Dr. Ryan Wu serves as the Director of R&D at GageIn. He is responsible for the research and development of information extraction and business intelligence for the GageIn platform. His passion lies in researching and developing innovative technologies and aligning them with evolving business needs. Prior to GageIn, he was a Senior Engineer at ASSIA Inc., a leader for world-class management systems for DSL service providers. Before that, he was the Principal Engineer at Palgloo Inc., a startup that offered integrated online and mobile social networking platform and machine-learning based user profiling, recommendation and personalized search, where he successfully led the team in developing and delivering the business intelligence engine.

Ryan obtained his Ph.D. in Electrical Engineering from University of California, Santa Cruz in 2008 with concentration on Statistical Analysis and Modeling of Network Dynamics. Ryan has authorized more than 20 articles, published one book, one book chapter and contributed to one patent; he has also received the Best Paper Award of SPECTS' 2007 Conference.